



# Guardian of love

Ending bear bile farming and  
it's educational role in Chinese  
society

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# 1993



# 44

It was a beautiful spring day when I walked out of the sunshine and into the basement where you and 31 moon bears were suffering your living hell.

My reckless reaction of reaching out to the paw you offered and feeling a gentle, vulnerable squeeze in return.

For several seconds we held that moment - each of us lost in misery, communicating across species.

”



“

My promise – and now that of all in  
Animals Asia – is as sincere and  
focused as it was in 1993. **Until the  
cruelty ends...**

”

# Moon Bear & Bear Bile Farming

**Scientific Name: Asiatic Black Bear**

**They are also called Moon Bear for the beautiful crested moon shape on the chest. They have been captured for the use of their bile.**

**Entrepreneurs began to cage them and milk for the bile, creating a small but profitable industry, since 1980s, called bear bile farming.**





# 1998

Jill Robinson founded AnimalsAsia Foundation, it is a charity organization to stop animal abuse and to promote respect for all animals.



**2002**  
**Sanctuary opening**

“Longqiao Moon Bear Rescue Center” was established, dividing into hospital, quarantine area, rehab area and living area. This is the first sanctuary with joint efforts from government and international foundation in China.



Arrival



Quarantine



Health check up

**We have rescued 285 bears in 15 years!**



Surgery



Treatment



Recovering

# In China last 15 years



Over **40**  
Bear Bile Farms  
were closed down



**97**

Bear Bile Farms are still  
in business



Today, 20 provinces have claimed to be against bear bile extraction from living bears.

**However, bear bile extraction is still legal in China.**



# The truth behind bear bile extraction

99% Cholecystitis

66% Ecolypus

34% Hernia

28% Visceral abscess

22% Gall-stone

4% Peritoneal



# Moon Bears suffer from

Lack of nutrition

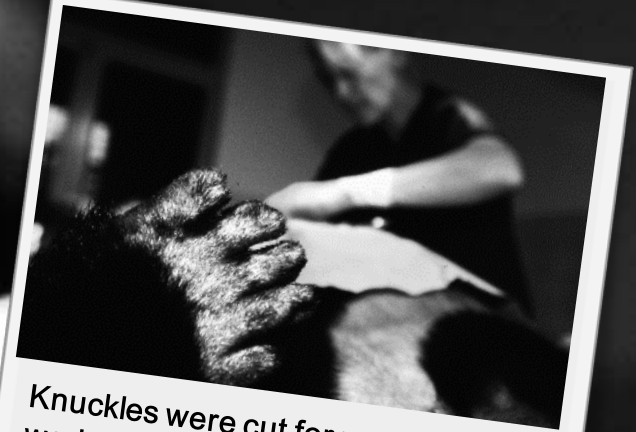
Emotional tension

Cardiovascular diseases

Nephrocardiac diseases

Ophthalmological diseases

High risk of cancer



Knuckles were cut for protecting the worker in the farms



Being caged for too long causing arthritis



Cut the canine without being sterilized causing infections

Today, At Least

**10,000**

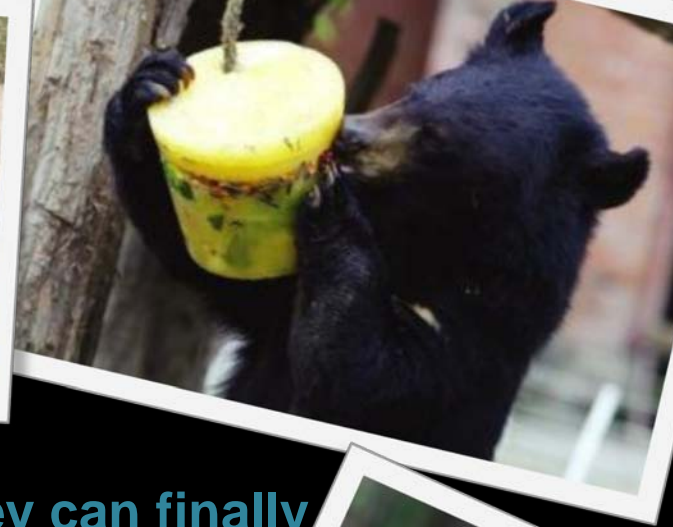
**moon bears  
awaiting us to  
change their fates**



# Sanctuary

- Shelter for the bears





Once they had to live in the cages. Today they can finally be free like a bear and start a life in the enclosure.





**NOT JUST  
BEARS**

# Sanctuary

A photograph of a bear sanctuary. In the foreground, a black bear is walking on a dirt path. To the left, there is a pond with a stone border and a netted area. In the background, there are several trees and a building. The text 'Sanctuary' is overlaid in large white letters on the left side of the image.

- Shelter for the bears
- Education center ?



**Wild Life**  
**Moon Bear**

**Companion  
Animal**

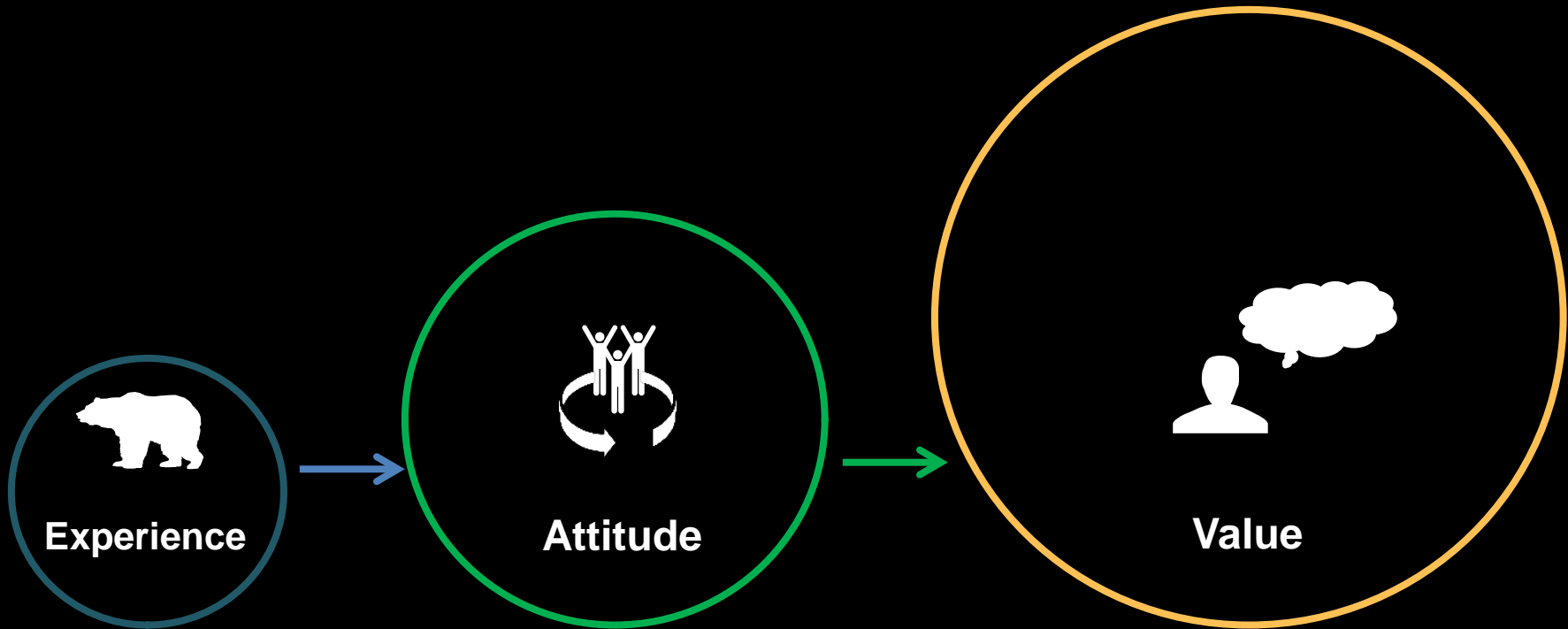
**Animal Welfare**

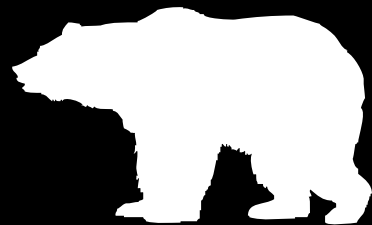
**Cat & Dog**

**Education**

**Farmed  
animals**

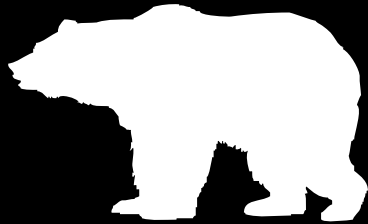
**Zoo Animal**





**Experience**





**Experience**

**Juveniles**

**50%**

**Students groups**

**Volunteers**

**Adults**

**50%**

**corporate**

**donor**

**Partner org.**



**Attitude**



Value



**167** schools

**47%** University groups

**35%** Middle school

**18%** Primary school





A online survey in 2010 indicates that

**87%**

of the public is against bear bile  
extraction



**New  
Education  
center to be  
expected...**

Tak

감사합니다

grazi e

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Thank you

Dankon

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cảm ơn bạn